



SOIL RETENTION

Plantable concrete systems®

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PRESS RELEASE

Soil Retention to Feature its Award-Winning Drivable Grass® and Other Plantable Concrete Systems® at ASLA's 2014 Annual Meeting & EXPO

(Carlsbad, CA – October 22, 2014) – Soil Retention, a leading manufacturer of Plantable concrete systems® including the award-winning and eco-friendly Drivable Grass®, and Verdura® product lines will be exhibiting at the annual ASLA 2014 Annual Meeting & EXPO in Denver, CO November 22-23. Please visit Soil Retention at **Booth # 633**.

Founded by Company President and Engineer Jan Jansson in the late 1980s, Soil Retention quickly earned national recognition for its fully plantable retaining wall block system called Verdura®. Versatile, and more durable than other systems, Verdura® can be used in many applications from small garden walls to large commercial structures. It can be installed professionally or as a do-it-yourself project. Today, it is recognized as *the most versatile and strongest Mechanically Stabilized Earth (MSE) retaining wall in the industry*. It is also CALTRANS approved.

ASLA EXPO attendees will also get a closer look at Soil Retention's Drivable Grass® System – a permeable, flexible and plantable concrete pavement system. Ideal for fire lanes, access roads, driveways and parking lots, Drivable Grass® is also an excellent choice for bioswales, ditches and a variety of post construction BMPs.

“Exhibiting at events like the ASLA EXPO allows us to meet face-to-face with many of our specifiers, give attendees a chance to see our products up close and to answer questions they may have,” says Nick Jansson, VP of the company. “With such an ongoing interest in LEED certification and sustainable construction practices nationwide, the ASLA EXPO is an ideal setting for us to showcase our products.”

For more information visit www.soilretention.com or call 800-346-7995.

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